



## **Sacramento Media**

**www.SacMedia.com**

**Ken@SacMedia.com**

**916.801.1457**

**PO box 256**

**Wilton, Ca**

**95693**

### **Website Questionnaire**

- 1. What is the official name of your organization?**
- 2. What are the goals, mission, and vision of your organization?**
- 3. What does your organization do?**
- 4. What would you like to accomplish with your new website? Or, what is your goal for your website?**
- 5. Do you want a visitor to learn information about your services, or would you rather have them contact you directly for detailed information?**



6. **What do you want a visitor to do on your new website?**
  
7. **How do you want a visitor to 'feel' while viewing your website?**
  
8. **What are the demographics of your potential clients/customers? And what is the average income of your target clientele?**
  
9. **Do you have a logo, letterhead, and/or business cards that you would like to implement into the new website for its design theme?**
  
10. **What resources do have that you would like on your new website?  
(Example: Documents, Newsletters, Photos, Graphics, Forms, etc.)  
Please email these resources, to [Ken@SacMedia.com](mailto:Ken@SacMedia.com) at your earliest convenience.**
  
11. **Do you have an idea of what your new website should look like?**
  
12. **What are some websites that you would like your website to look and feel like?**  
  
<http://www.>  
  
<http://www.>  
  
<http://www.>



**13. How many pages would you like your new site to have?**

**(Example: Home, About Us, Services, Contact Us, Site Map = 5 pages)**

**14. What is your budget for your new website, and are you interested in advertising your website when it goes online?**

**15. When you would like to have your new website online, and ready for visitors to view?**

**16. Will your website require regular updates?**

**17. Do you have a registered domain name for your organization? And, do you have an account established with a hosting service for your website files?**